INDIA'S PREMIER PACKAGING EXHIBITION



Unlock New Opportunities at **Bengaluru & Chennai** ! Where Packaging Meets Innovation!

13th Edition

BENGALURU MAY 9-11, 2025 BIEC- BENGALURU 14th Edition CHENNAI SEP 11-13, 2025 CTC- CHENNAI



Why **BENGALURU**?

- Known as the Silicon Valley of India, Bengaluru is a technology powerhouse and a growing hub for industrial and commercial activities.
- Home to diverse sectors including technology, manufacturing, pharmaceuticals, and e-commerce, all of which require innovative packaging solutions.
- Ideal location for a packaging exhibition that caters to a broad spectrum of industries.
- The city fosters innovation and leads in adopting and developing new technologies.
- Aligns with the exhibition's focus on cutting-edge packaging technologies, sustainable materials, and automation solutions.
- Exhibitors can showcase advancements in a market that values and seeks out innovation.
- Offers lucrative opportunities for exhibitors to expand their reach and tap into new markets.



Why CHENNAI?



- Successfully organized 12 editions of the packaging exhibition in Chennai, with strong support from exhibitors and partners.
- Prime location due to its diverse and expansive industrial landscape.
- Thriving sectors like manufacturing, electronics, textiles, automotive, and heavy machinery drive demand for innovative packaging solutions.
- Key manufacturing hub, ideal for showcasing cutting-edge packaging technologies for various industries.
- Aligned with trends in technological advancements and sustainable practices in the packaging industry.
- Focus on eco-friendly solutions and advanced technology provides a platform for innovation.
- Vibrant business community and proactive government support enhance networking and collaboration opportunities.
- Chennai is an exceptional venue for showcasing packaging innovations and fostering industry connections.

ENHANCED DELIVERABLES

For All Exhibitors

Our objective is to offer improved amenities, increased visibility, and easy data access to all exhibitors.

	DELIVERABLES		9-18 Sq. M	21-30 Sq. M	33 and Above
	exhibitor Portal	Manage From Space Booking, Manual To Post Event Analytics	Yes	Yes	Yes
		Email Campaigns	Yes – 1 Campaign	Yes – 2 Campaign	Yes – 3 Campaign
DIGITAL PROMOTIO FOR YOUR	PROMOTIONS FOR YOUR COMPANY -	Social Media Campaign	Yes – 1 Times	Yes – 2 Times	Yes – 3 Times
		Promotional Whatsapp Campaign	No	Yes – 1 Time	Yes – 2 Times
		Generating e-VIP Pass & Sending	Yes – To any number of your customers	Yes – To any number of your customers	Yes – To any number Of your customers
		Unloading, Handling & Loading Of Machines	Yes	Yes	Yes
EVENT MENTA	COMPLI- MENTARY SERVICES *Conditions apply	Power For Live Demos *(Not For Bare Stall Lighting)	Yes	Yes	Yes
		Compressed Air	Yes	Yes	Yes
	Enhanced Amenities At Booth	Yes – For Shell Scheme	Yes – For Shell Scheme	Yes – For Shell Scheme	
		E-catalogue - Listing	Yes	Yes	Yes
		E-catalogue - Advertisement	No	Half Page	Full Page
		2024 Visitor Live Data	Yes – With an option for viewing	Yes – With an option for viewing	Yes – With an option for viewing
POST-EVENT	ACCESS OF DATA+	2024 Visitor Data After Event	Yes – 1 Campaign	Yes – 1 Campaign	Yes – 1 Campaign
	(CURATED)	Event Report	Yes	Yes	Yes

OUR ESTEEMED VISITORS AB: 6 **Aachí** amazon Anna rayathi Andhra Food at its traditional best Amul The Mother of Good Taste ASHOK LEYLAND The Taste of India COTHAS Cipla Cupid's cakes berrys \$ BLUE STAR g DAILYSUN Flipkart 🔀 foams india ΗΑΡ Heritage Honeywell *****instacart IMAYAN Hatsun Agro Product Limited ITC Limited JALLIK Kaapi குழவி ĮĽ KALEESUWARI ATTU மசாலா 鎩 Kwality Mathews MOTHER 0 **LOTTE** Dair DAIRY LIFESTYLE murugappa P is a Radisson 🖦 Nandini Thirumala RESORT HOLAN Rumi® P&G Panasonic VARDHMAN HERBALS HEALTHCARE Since 1996 3, Uber Sheenuac TVS 🎾 Sakthi SSB Paints REO ENTERPRISES Vedha 0 aigai Milk Milky Minute Maid.... SARASUS Aqua Daily SPECSMAKERS **TÜV**Rheinland **kinley** smartwater SNP paper PARLE Eastern boat Ð Domino's Biz BRITANNIA Tropicana FreshR ſ Mother's fortune Bailley PURESH Daily Chaayos Discover The Taste Of Traditio INDIA GATE D AKTHI ORBII EVEREST NATIVE Amritattava MASALA A PERFECT BLEND OF PURE SPIC ma WIRES & CABLES

and More....

EXHIBITOR PROFILE

PACKAGING MACHINE

- Accumulating / Collating Machines, Aseptic Packaging
- Blister Packs, Skin Packs & Vacuum Packaging Machines
- Bottle Filling, Bottle Capping, Over-capping, Lidding, Closing, Seaming & Sealing Machines
- Bagging, Sealing Anf Strapping Machines
- Brewing & Beverage Technology
- Box, Case And Tray Forming, Packing, Unpacking, Closing & Sealing Machines
- Can Making, Cartooning Machines, Corrugated Board & Box Making Machinery
- Coding, Labeling, Printing & Marking Machines
- Converting Machines
- Filling, Feeding, Placing, Dosing & Conveying Machines
- Form, Filling Machines & Sealing Machines Vertical & Horizontal
- Inspecting, Monitoring & Testing Machines
- Wrapping Machines: Stretch Wrapping, Shrink Wrap, Banding
- Printing, Coding, Marking, Stamping, Labelling Machines
- Strapping & Banding Machines
- Other Machines Pet & Plastics Packaging Machines

PACKAGING MATERIALS

- Flexible Packaging Materials
- Rigid Packaging Materials
- Materials Plastics, Paper, Board, Metal, Wood & Glass Tapes, Straps, Pins etc.
- Kraft Papers Corrugated and Cartonboard Consumables for Corrugation Machines
- Adhesives, Inks

PACKAGING SYSTEMS

- AIDC & RFID Barcode Systems, Tracking Devices & Technologies
- Automation Systems & Products
- End-of-Line Packaging Solutions
- Recycling and environmental technologies
- Palletizing & Conveying systems
- Packaging Designs, Technology & Software
- Air Compressor, Pneumatics & Valves

OTHERS

- Packaging Design & Development
- Storage, Logistics & Transport Equipments
- Servicing Companies
- Associations, Trade Bodies, Publishers

SPONSORSHIP OPPORTUNITIES

Increase your brand's visibility, strengthen its identity, and stand out in the industry with Exclusive sponsorship opportunities.

DELIVERABLES		GOLD	DIAMOND	PLATINUM	
COST			₹5.00 Lakhs	₹7.50 Lakhs	₹10.00 Lakh s
FREE AREA	REE AREA - DOMESTIC (BARE SPACE)		36 Sq. M	48 Sq. M	60 Sq. M
BRAND BUILDING SCOPE+	OUTDOOR PROMOTIONS	Prime News Channel – Tv Advert (Logo) Newspaper Adverts	No Yes	No Yes	Yes Yes
		(Logo) Bus Back Advertisements (Logo)	Yes	Yes	Yes
		FM Advertisements (Brand Mention)	No	No	Yes
		Mobile Van Advertisements (Logo)	No	Yes	Yes
		Auto Back Advertisements	No	Yes	Yes
		Cloth Banners @ 1200 Industry Locations (Logo)	Yes	Yes	Yes
		Association Publications Advert (Logo)	Yes	Yes	Yes
		Placement Of Standee (Logo) Promotion @ Associations	Yes	Yes	Yes
		Logos In All Event Promotion Collaterals	Yes	Yes	Yes
		Lamp Poles – Small	No	No	1 Pole/1 Side
		Lamp Poles – Big	No	No	1 Pole/1 Side
		Banners – 8x10 Ft	No	1 Place	2 Places
	VENUE	Advertising Cubes	No	Yes - 1	Yes - 2
BRAND BUILDING SCOPE+	BRANDING	Sav Branding Near The Registration Area	No	Yes	Yes
		Sav Branding in the VIP Lounges	Yes	Yes	Yes
		Hall Bunting	No	1 Place	2 Places
		Visitor Badges Branding (Logo)	Yes	Yes	Yes
		Screening of Your Promo Videos @ Atrium	30 Mins Run Time / Day	45 Mins Run Time / Day	60 Mins Run Time / Day

	EXCLUSIVE	Email Campaigns (Official Zoho)	3 Campaigns	4 Campaigns	5 Campaigns
	DIGITAL PROMOTIONS	Social Media Handles	3 Times	4 Times	5 Times
	(HANDLED BY US)	Official Green Tick Whatsapp	No	1 Time	2 Times
ACCESS TO DATA+ (CURATED)*		2025 Visitor Live Data	View, Connect Directly On Email	View, and Connect Directly On Whatsapp/ Email	View, and Connect Directly On Whatsapp/ Email
	DATA+	2025 Visitor Data After Event	1 Campaign	2 Campaigns	3 Campaigns
	(,	Past Edition Visitor Data	1 Campaign	2 Campaigns	3 Campaigns
		Industry Data - Region	No	No	1 Campaign
	ADDITIONAL	Advertisement in Eshow Catalogue	Yes	Yes	Yes
	DELIVERABLES	Exclusive Company Newsletter	1 Coverage	2 Coverages	3 Coverages



























ENJOY THE PRIVILEGES AND EXPERIENCE UNMATCHED OFFERINGS

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SEE YOU @



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BENGALURU MAY 9-11, 2025 BIEC- BENGALURU **14th Edition**

CHENNAI SEP 11-13, 2025 CTC- CHENNAI

PARTICIPAT CHARGES	INDIA	INTERNATIONAL
SHELL SCHEME (per sqm)	INR 12,500	USD 250
BARE SPACE (per sqm)	INR 12,000	USD 225
	+18% GST	

Organised by



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